

**New Customer Offer:**

Offer valid for new residential DIRECTV® customers who rent any title on DIRECTV CINEMA® within the first fourteen (14) days after activation and installation of new DIRECTV® service. Once DIRECTV CINEMA® rental is complete, a bill credit in the amount of the title rented will be issued and applied to the account. Customer will receive a bill credit in the amount of the first DIRECTV CINEMA® purchase made within the first fourteen (14) days after activation and installation of new DIRECTV® service. Allow 3-5 weeks for application of credit. Account must be in "good standing", as determined by DIRECTV® in its sole discretion in order to receive bill credit. Limit one (1) DIRECTV CINEMA® MOVIE BILL CREDIT per new customer. DIRECTV® employees are not eligible for this offer. To order Pay Per View programming with your remote control, all the DIRECTV receivers must be continually connected to the same landline and/or internet. To order Pay Per View programming, a DIRECTV® subscription is required. DIRECTV CINEMA® purchases are nonrefundable. An additional \$5 charge applies for an operator-assisted order. Movies expire 48-72 hours after purchase. Programming, pricing, terms and conditions subject to change at any time. Pricing is residential. Taxes not included.

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